

ALTERNATE LOGOS



ADDITIONAL LOGOS

In addition to the main logo and guidelines, the following alternate logos have been created to further extend and unify the voice of the brand, and provide solutions for applications such as apparel and other merchandising opportunities.

ALTERNATE LOGO: 01



ALTERNATE LOGO: 02



ALTERNATE LOGO: 03



ALTERNATE LOGO: 04



The logo configurations and treatments in this column represent only a few of the color combinations and applications that can be used. Please get prior approval from the Utah Office of Tourism.

